

ABOUT AKSHAR CHOUDREE DIAMONDS:

Diamonds represent some of the most intimate human emotions – naturally it is essential for you to feel reassured about your purchase – with focus starting on the origin of the diamond you choose.

AKSHAR CHOUDREE is committed to upholding the highest business, social and environmental standards. Every diamond in the AKSHAR CHOUDREE Collection has been sourced from legitimate sources, in compliance with Global Trade and UN regulations, and are not "Conflict Diamonds."

Conflict diamonds are illegally obtained by rebels and sold to fund conflict in certain African nations. In 2002, the Kimberley Process Certification System was established to eradicate the trade in conflict diamonds. Today, over 99% of diamonds are from conflict-free sources. AKSHAR CHOUDREE guarantees that these diamonds are conflict free, based on personal knowledge and/or guarantees provided by the supplier of the diamonds.

The diamond industry strives to ensure that revenue from diamond ventures contributes to the ongoing development of the people involved in mining and manufacturing around the world, and that any activities that challenge this are stopped.

In addition, diamonds are also making a difference to lives around the globe, particularly in Africa. Revenues generated from diamonds provide employment, education and healthcare to developing countries. They also provide help in the fight against HIV/AIDS assuring consumers to purchase with confidence. Enlighten yourself at diamondfacts.org.